

# ROCK THE RIND

**ROCK THE RIND 2024 IS IN THE BOOKS & SHEEWEE.....  
WHAT A SWEET WEEKEND ON THE JACKSON COUNTY COURTHOUSE SQUARE!**

**OUR PARTNERS ARE THE HEARTBEAT OF WHAT HAS QUICKLY BECOME ONE OF THE MOST  
PROMINENT & TALKED ABOUT MUSIC FESTIVALS IN THE STATE OF INDIANA.**

**THIS LEVEL OF TALENT IS NOT SUPPOSED TO PLAY IN A TOWN OF 3,000 PEOPLE...  
YOU MADE THAT HAPPEN. WE'RE BLESSED TO HAVE EACH AND EVERY ONE OF YOU  
IN THIS COMMUNITY AND CAN'T THANK YOU ENOUGH FOR ALLOWING US TO BRING  
OVER 6,000 FOLKS FROM +20 DIFFERENT STATES & HIGHLIGHT JUST  
HOW SPECIAL JACKSON COUNTY IS.**

**WE'VE GOT ANOTHER YEAR UNDER OUR BELT, ANOTHER STACKED LINEUP AND  
WE'RE READY TO ELEVATE THE EXPERIENCE FOR OUR GUESTS, ARTISTS  
& MOST IMPORTANTLY... YOU.**

**WE'RE JUST GETTING STARTED...  
WE HOPE YOU'LL CONTINUE TO **ROCK THE RIND** WITH US IN 2025!**



# 2025 SPONSORSHIP OPPORTUNITIES

## HEADLINER - \$25,000+ (LIMITED TO TWO)

- REPRESENTATION AS RTR, PRESENTED BY "YOUR BRAND" IN SELECT FESTIVAL AD MATERIAL
- LOGO PLACEMENT ON SIDE STAGE BANNER & ADDITIONAL, EXCLUSIVE, RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 24 RTR MUSIC FESTIVAL VIP TICKETS
- 4 MEET & GREET PASSES TO MEET TRACY BYRD ON THURSDAY, JULY 31ST - DETAILS TBA
- 24 DRINK TICKETS
- 4 ON-SITE PARKING PASSES
- MINIMUM 250 ON-AIR MENTIONS WITH OUR RADIO PARTNER(S).
- LOGO ON OFFICIAL ROCK THE RIND 2025 POSTERS
- EXCLUSIVE LOGO PLACEMENT ON THE RTR WEBSITE WITH LINK TO SPONSOR SITE

## DIRECT SUPPORT - \$10,000 (LIMITED TO TWO)

- LOGO PLACEMENT ON ROCK THE RIND CUPS (+10,000) + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 2 MEET & GREET PASSES TO MEET TRACY BYRD ON THURSDAY, JULY 29TH - DETAILS TBA
- 16 ROCK THE RIND VIP PASSES
- 16 DRINK TICKETS
- 2 ON-SITE PARKING PASSES

## PREMIERE - \$7,500 (LIMITED TO SIX)

- LOGO PLACEMENT ON TOP STAGE BANNER + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 2 MEET & GREET PASSES TO MEET TRACY BYRD ON THURSDAY, JULY 29TH - DETAILS TBA
- 12 ROCK THE RIND VIP PASSES
- 12 ROCK THE RIND DRINK TICKETS

## SUPPORT- \$5,000

- LOGO PLACEMENT ON VIP SEPERATION (ELEVATED) + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 10 ROCK THE RIND VIP PASSES
- 10 ROCK THE RIND DRINK TICKETS

## OPENER - \$2,500

- LOGO PLACEMENT ON PIT SEPERATION + ADDITIONAL RTR ON-FIELD SITES
- 6 ROCK THE RIND VIP PASSES

## PARTNER - \$1,000

- LOGO ON-SITE AT ROCK THE RIND 2025
- 2 ROCK THE RIND VIP PASSES
- SEE ADDITIONAL SPONSORSHIP BENIFITS BELOW



\* ALL RTR SPONSORSHIP PACKAGES INCLUDE AN EXCLUSIVE ROCK THE RIND PROMOTION BOX, PARKING PASS, LOGO ON ROCK THE RIND WEBSITE, PROGRAM + SOCIAL MEDIA .

VIP AREA INCLUDES EXCLUSIVE BAR, AIR CONDITIONED RESTROOMS, PRIVATE ENTRANCE & MORE!

ADDITIONAL PRE-SALE VIP PASSES AVAILABLE FOR \$200 PER TICKET. LIMITED QUANTITY AVAILABLE!

[WWW.ROCKTHERIND.COM](http://WWW.ROCKTHERIND.COM)